

# 刘祎迪

更新日期: 2023 年 12 月

电话: +86 23518617

邮箱: Yidi.Liu.PhD@gmail.com/liuyidi@cuhk.edu.cn

香港中文大学 (深圳), 经管学院

Personal Site: liuyidi.pro

## 工作经历

- |                |                         |
|----------------|-------------------------|
| 2023.7-present | 助理教授, 经管学院, 香港中文大学 (深圳) |
| 2022.10-2023.6 | 研究助理, 香港城市大学商学院, 信息系统系  |

## 教育背景

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|------------------|---|
| 2022.10-至今       | 研究助理, 香港城市大学商学院, 信息系统系                      |
| 2017.9 – 2022.10 | 哲学博士(信息系统), 香港城市大学商学院, 信息系统系                |
| 2013.9 – 2017.6  | 华中科技大学管理学院, 生产运作与物流管理系<br>管理学学士学位, 辅修英语第二学位 |
| 2016.10 – 2017.4 | 德国杜伊斯堡-埃森大学交换生, 国家留学基金委资助                   |

## 研究兴趣

### 研究领域:

研究领域: 数字经济、金融科技、人工智能、普惠金融、社交网络

### 研究方法:

计量经济学, 因果推断, 机器学习, 文本挖掘, 网络分析

## 期刊论文

Yidi Liu, Xin Li, Zhiqiang (Eric) Zheng. “Smart Natural Disaster Relief: Assisting Victims with AI in Lending”, **Forthcoming** at *Information Systems Research*.

Yidi Liu, Xin Li, Zhiqiang (Eric) Zheng. “Consequences of China’s 2018 Online Lending Regulation and the Promise of PolicyTech”, **Forthcoming** at *Information Systems Research*.

Huasi Xu, **Yidi Liu\*** (corresponding author), Bingqing Song, Xueyan Yin, Xin Li. “Friend Circle Matters: Local Network Structure and Social Commerce Promotion Effectiveness”, *Information Technology and People*.

Mengyue Wang, Xin Li, **Yidi Liu**, Patrick Y. K. Chau, Yubo Chen. “May I Have Your Attention Please? A Contrast-Composition-Distraction Framework to Understand Product Photo Background’s Impact on Consumer Interest in E-commerce”, *Decision Support Systems*

## 工作论文

Alike but Disconnect: Tie Decay in Social Commerce

Deep Reinforcement Learning for News-based Automated Trading

Social Influence in MOBA Game Business: The Tangle of Long and Short-term Relations

Sustainable Inclusive Finance: the Impact of AI Credit Scoring on Lenders' Inclusive Efficiency

## 会议论文

**Yidi Liu**, Xin Li, Zhiqiang (Eric) Zheng. "Sustainable Inclusive Finance: the Impact of AI Credit Scoring on Lenders' Inclusive Efficiency". *INFORMS Annual Meeting 2023*, Oct. 15-18, 2023, Phoenix.

**Yidi Liu**, Xin Li, Zhiqiang (Eric) Zheng. "The Mercy of AI: Combating Natural Disasters through Crediting". *UTSA Workshop for Information Systems Research Special Issue on Unleashing the Power of IT for Strategic Management of Disasters*, Oct. 9-10, 2021, the University of Texas at San Antonio.

**Yidi Liu**, Xin Li. "Promotional Activities and Relational Maintenance in Social Commerce: An Empirical Study". *The 11th Production and Operations Management Society (POMS) Hong Kong Chapter International Conference*, Jan. 4-5, 2020, The University of Hong Kong.

**Yidi Liu**, Xin Li. "Promotional Activities and Relational Maintenance in Social Commerce: An Empirical Study". *The 29th Workshop on Information Technologies and Systems (WITS 2019)* Dec. 18-20, 2019, Munich, Germany.

Sijia Zhou, **Yidi Liu**, Xin Li, Yong Tan, Wenqing Lin, Xu Cheng, Zeng Zhao, and Ligang Chen. "Social Influence in MOBA Game Business: The Tangle of Long and Short-term Relations" *Pre-ICIS Workshop on e-Business (WeB 2019)*. Munich, Germany Dec. 14, 2019.

Jingwei Da, Danni Yan, Sijia Zhou, **Yidi Liu**, Xin Li, Yani Shi, Jiaqi Yan and Zhongmin Wang. "Prediction of Hospital Readmission for Heart disease: A Deep Learning Approach". *With The 7th International Conference for Smart Health (ICSH 2019)* Shenzhen, Guangdong, China June 30 - July 2, 2019.

Huasi Xu, **Yidi Liu**, Xin Li. "An Empirical Study on Friend Circle Structure and Social Commerce Promotion Effectiveness: Homogeneity vs. Grouping". *With Huasi Xu, and Xin Li. The 13th China Summer Workshop on Information Management (CSWIM 2019)*. Shenzhen, China June 29-30, 2019.

## Seminar & Talks

<i>INFORMS Annual Meeting 2023</i>	<i>October 2023</i>
<i>Xi'an Jiaotong-Liverpool University</i>	<i>September 2023</i>
<i>Eastern China Normal University</i>	<i>October 2023</i>
<i>Southern University of Science and Technology</i>	<i>December 2022</i>
<i>Fudan University</i>	<i>December 2022</i>
<i>University of Macau</i>	<i>November 2022</i>
<i>Shanghai Jiaotong University</i>	<i>November 2022</i>
<i>University of Science and Technology of China</i>	<i>November 2022</i>

Shenzhen Audencia Financial Technology Institute

November 2022

Production and Operations Management Society (POMS) Hong Kong

January 2021

The 29th Workshop on Information Technologies and Systems (WITS 2019)

December 2019

The 13th China Summer Workshop on Information Management (CSWIM 2019)

December 2019

## 学术服务

### 审稿服务:

ACM Transactions on Management Information Systems (**ACM TMIS**)

Information Technology and People (**ITP**)

Information Technology and Management (**ITM**)

International Conference on Information Systems (**ICIS**) 2019, 2020, 2021, 2022

INFORMS Conference on Information Systems and Technology (**CIST**) 2020

Workshop on Information Technologies and Systems (**WITS**) 2017, 2018, 2019

Pacific Asia Conference on Information Systems (**PACIS**) 2018

International Conference for Smart Health (**ICSH**) 2018

## 教学经历

IS5411 系统分析与设计 2020/21 (实验课). 评分: 6.44/7.00

IS3100 大数据技术 2019/20

IS3230 商务 Java 编程 2018/19

IS3430 系统分析与设计 2017/18

## 部分获奖

博士生研究杰出奖 2022, 香港城市大学

科研学费奖学金 2018, 2019, 香港城市大学

教育基金奖学金 2018, 华中科技大学香港校友会

优秀毕业生 2017, 华中科技大学

国家奖学金 2014, 2015, 2016, 中华人民共和国教育部

三好学生 2014, 2015, 2016, 华中科技大学

全国大学生物流设计大赛全国一等奖 2016, 中国物流与采购联合会

优秀共青团干部 2015, 华中科技大学

## 学术推荐人

### **Xin Li**

Professor  
Department of Information Systems  
City University of Hong Kong  
+852 34424446  
Xin.Li@cityu.edu.hk

### **Zhiqiang (Eric) Zheng**

Ashbel Smith Professor  
Department of Information Systems and Operations  
Management  
Jindal School of Management  
The University of Texas at Dallas  
(972) 883-5914  
ericz@utdallas.edu

### **LIM Kai H.**

Yeung Kin Man Chair Professor of Information  
Technology Innovation and Management  
Department of Management and Marketing  
Faculty of Business  
The Hong Kong Polytechnic University  
+852 2766 7383  
Kai.lim@polyu.edu.hk